

MARCH 5-7, 2024



# Sponsorship Opportunities

Join us for a conference that will bring together **funders**, **brokers**, **industry thought leaders**, and **policy makers** alike.



## ENGAGE

On the issues facing small business financiers and brokers across the country. From social media to political forecasts and all of the business best practices in between.



## LEARN

The latest on key policy developments and hear directly from the policymakers who are shaping the future of the industry.



## DISCUSS

Solutions that will ensure a safe and transparent method of access to capital for small businesses in this country who need it the most.



## CONNECT

With industry stakeholders committed to ensuring the industry stays thriving for years to come.

Funders Forum + Brokers Expo will feature engaging sessions led by a diverse group of the small business finance industry's top CEOs, strategists, and entrepreneurs on innovative financial technologies, best practices, and advocacy. Attendees will also hear firsthand from policymakers and regulators on Washington's impact on small business funders.



# Sponsorship Packages

	Bronze \$10k	Silver \$20k	Gold \$30k	Emerald \$50k	Platinum \$75k	Diamond \$100k
Complimentary Registrations	1	1	2	3	4	5
Opportunity to Introduce Panel or Speaker						✓
1 Push Notification During the Conference Through the App						✓
Ask 1 Question in the Post-Conference Survey						✓
Special Event Sponsorship				Welcome Reception	Night 2 Reception	Networking Breakfast Sponsor
Opportunity to Add 1 Minute Commercial During General Session				✓	✓	✓
Include 1 Attachment in the Conference App			✓	✓	✓	✓
Sponsorship Zone Setup		6 Ft. Table 2 Chairs	6 Ft. Table 2 Chairs	6 Ft. Table 2 Chairs	6 Ft. Table 2 Chairs	Branded Pod
Logo Recognition Prominent on Conference Signage	✓	✓	✓	✓	✓	✓
Logo Recognition on All Conference Communications	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓
Sponsor Profile in Conference App	✓	✓	✓	✓	✓	✓
Opportunity to Provide 1 Branded Item in Conference Bag	✓	✓	✓	✓	✓	✓





## Additional Sponsorship Opportunities

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- \$1,500 Freshen up Basket
- \$2,000 Giveaway Item
- \$2,500 Breaks Sponsorship
- \$3,000 Entertainment
- \$3,000 Photobooth
- \$3,500 Hotel Keycards
- \$4,000 Charging Station
- \$4,000 Signature Cocktail at Night 2 Reception (Platinum Sponsor & Above Opportunity)
- \$4,000 Wellness Break
- \$5,000 Lanyards
- \$5,000 Breakfast
- \$5,000 Lunch
- \$5,000 Wifi
- \$6,000 Kosher Meals
- \$6,500 Take Home Gift to Attendees
- \$7,000 Sponsored Lounge
- \$10,000 Networking Zone



Partner, S&L Strategies

